



International Green Building Conference - November 2010

For the past 16 years, Bait Venoy has been active in the field of design, architecture and building. Among many activities, we publish the leading design and architecture magazine Bait Venoy and organize international conventions designated for architects, interior designers, entrepreneurs and building contractors in Israel. As a market leader, we are committed to promoting sustainability, and to improving and preserving the environment we live in.

On November 30th 2010, Bait Venoy, together with the Israeli Green Building Council, will host a convention dedicated to "Green Building - Technologies, Methods and Applications".

The event will be held at "Avenue" convention center, AirPort City.

The target audience includes architects, interior designers, project managers, entrepreneurs, acquisitions and logistics managers, industrial and building contractors.

The convention will discuss new disciplines in building, with a strong focus on environmental building standards and regulations in Israel and around the world. The convention will address the distinct values of those standards and their important contribution to improving the quality of the environment in and around building projects as well as the quality-of-life standards for the individuals in the communities.

The convention will include a professional exhibition and present cutting-edge projects and technologies from around the world. At the end of the conference, a cocktail party will be held.

We invite you to take part in the convention, as we believe this is a great opportunity for your company to present its vision for sustainability, green development, new products and new technologies to leading figures in the industry.

Bait Venoy has many years of experience in organizing exclusive international and professional conventions. Our strength lies in the ability to bring the best lecturers from around the world and to create networking opportunities for the participants. The enriching combination of knowledge, innovation and business opportunities attracts real estate professionals in general, and particularly architects, and consistently achieves great success.

Looking forward to a productive collaboration,
Kind regards,
Iris Mochly
President & Publisher

For more information please contact Bait Venoy at:
1.800.31.31.00
Info@baitvenoy.co.il

* Information regarding flight's and accommodation in Israel will be sent later

Price List

Display area

9 sq/m (~ 30 sq/f) not built display area _____ \$2,400/ €1700
Including snacks and lunch for two participants

Central display area

9 sq/m (~ 30 sq/f) not built central display area _____ \$3,243/ €2,291
Including snacks and lunch for two participants

Gold Sponsorship includes:

18 sq/m (~ 59 sq/f) display area (not in the center)

Company's logo - as a main sponsor for the convention - in the following places: Roll Up on stage, at Bait Venoy conventions website and on the convention's catalog.

Exposure in all of the convention's official documents, including invitations, envelopes, print, entrance tickets and mailing.

Exposure in the media, including national papers, professional literature and internet ads.

Inserts in visitors' giveaway bags.

Total cost including lunch for 5 participants _____ \$10,811/ €7638

Attached a link of last year's convention -

<http://www.youtube.com/watch?v=B0-HW4R86AE>" <http://www.youtube.com/watch?v=B0-HW4R86AE>

Additional details regarding the convention's bylaw, hotels and flights options will be available soon at Bait Venoy conventions website